

IICD is a non-profit foundation that specialises in information and communication technology (ICT) as a tool for development.

IICD is active in Africa and Latin America where we bring about technical and social innovations that create and enhance development opportunities in education, governance, livelihoods, health and the environment.

For maximum impact we work closely with partners from the public, private and non-profit sectors.

Our aim is to help our local partners – teachers, farmers, health workers, local government officials and civil servants - to formulate and implement their own ICT-supported development policies and programmes.

More about IICD: [www.iicd.org](http://www.iicd.org)

To strengthen our Community Relations team, we are searching for a:

## Cross Media Intern

The Cross Media Intern is a person who contributes to the communication about IICD to the outside world. This is mostly done via social media, but can also be done through traditional media (e.g. press releases or printed publications). In addition, the social media intern is also present at IICD-events to help troubleshoot and to assist in the reporting about these events through twitter. The multimedia intern is part of IICD's Community Relations team and will work closely together with IICD's multimedia officers.

### Summary of key responsibilities

- Updating IICD's various social media channels;
- Writing news items;
- Co-conducting video interviews held with various of IICD's stakeholders;
- Keeping track of followers on various social media channels;
- Thinking along in creating innovative small scale online fundraising activities;
- Live social media reporting at events in The Netherlands organised by IICD;
- Monitoring activities of other NGOs on social media.

### Required Knowledge, Skills and Abilities and other must-haves:

- Currently studying Journalism, Communication or related fields
- An education level equivalent to Dutch HBO- or University
- Knowledge of social media such as Facebook, Twitter and Google Plus
- Computer skills: Knowledge of video editing (advance iMovie and Moviemaker user and knowledge about Final Cut Pro and Avid) and Photoshop are a plus
- Creativity;
- Living in The Netherlands, in possession of a Dutch study and/or working permit;
- Self-motivated with proven commitment to continuous learning and self-development;
- Be able to work as a team player;
- Shows high standards of commitment, trust, openness, respect, authenticity and transparency in working relations;
- Excellent spoken and written English and intermediate level Dutch. Knowledge of French or Spanish a plus.

### We offer:

- A chance to grow in a work environment with room for personal development and initiative;
- A place to learn from professionals who already have a profound knowledge of using social media for communication in the development sector;
- A small financial internship compensation (approximately 300 Euro per month).

### Duration of internship:

- 4-6 months

To **apply** please email your Cover Letter plus CV to:

**Miss F. Alvarez (Sr. HR Advisor)** at [vacancy@iicd.org](mailto:vacancy@iicd.org)

For more information concerning the position, please contact:

Miss F. Alvarez +31 (0)70- 311 73 11

Closing date:

**February 6<sup>th</sup> 2012**